

## Active Ageing – Good Practices and Operations Models in Europe Middle Term Seminar -*What have we learnt in Tampere Region ?*

- Time:** Tuesday 10<sup>th</sup> of September 2013, 9:30-15:30
- Venue:** Tampere University of Applied Sciences, Kuntokatu 3, Tampere (auditorium, G00-10)
- Target group:** Project participants in Tampere Region, i.e. management and key professionals of senior and elderly care services from Tampere Region municipalities and senior work service providers. Representatives of companies and third sector organisations. Cooperation partners and other stakeholders. EU-partners from Austria, the Netherlands and the UK and Japan. Also teachers and students from TAMK are welcome.

### Seminar program

- 9:30-10:15      **Registration and Coffee**
- 10.15-10:25      **Welcoming Words**  
Vice-President Päivi Karttunen, TAMK
- 10:25-10:50      **Keynote from Japan: Recognition and Problems on Dementia in Japan. Activities that Older People in Japan Work on to Prevent Dementia**  
Professor Naomi Hiraki, Miyagi University, Sendai, Japan
- 10:50-11:15      **Presentation of Active ageing in Europe -project**  
Development Manager Tarja Heinonen, TAMK
- 11:15-11:45      **Presentations of EU-partners - Good practices for active ageing from Europe**  
**Netherlands:** Manager Resources, Mobilisation and Funding Roy Beumers and Unitmanager Maarten Coolen, Orbis Medical and Healthcaregroup
- 11:45-12:00      **Experiences From the Tampere Region : Case Tea-House in Kuusela Senior Centre**  
Social Counselor Saara Ahlroth, Pirkanmaan Senioripalvelut Ltd
- 12:00-13:00      Lunch and Networking**
- 13:00-13:30      **Presentations of EU-partners , The UK:**  
Dr. Sal Riding, Shropshire Clinical Commissioning Group (CCG) and Tarja Teitto-Tuckett, M.Sc. (Educ.)
- 13:30-14:00      **Experiences From The Tampere Region:**  
- Case Seniorforum in Pirkkala Municipality  
Director of Social and health Care Paula Paavilainen and Mr Mauno Rissanen  
- Case Walking for life in Kangasala Municipality

**14:00-14.20**      **Presentations of EU-partners, Austria:**  
Managing Director Walter Hlauschek, Central European Institute of Technology CEIT

**14.20-15.00**      ***Coffee break and Networking***

**15:00-15:20**      ***Experiences From Tampere Region*** : Technology and Active Ageing  
CEO Harri Väyrynen, Practitec Ltd

**15:20-15.30**      **Closing remarks**

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**Registration by 4<sup>th</sup> September:** activeageing@tamk.fi

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